

Bill Nyman

1475 Joy Circle
Yardley, PA 19067
215.499.7031

bill@billnymancreative.com

EDUCATION:

Masters of Fine Arts
Graphic Design / Photography
Long Island University, NY

Bachelors of Fine Arts
Graphic Design / Photography
Long Island University, NY

TECHNICAL:

Adobe InDesign
Adobe Photoshop
Adobe Illustrator
Adobe Lightroom
Adobe Bridge
Adobe Acrobat
Adobe XD
Adobe Premiere
After Effects
Keynote
Capture One Pro
Canva
Quark
Microsoft Word
PowerPoint
Extensis Suitcase
FTP Software
Figma
Advanced Production
PrePress
Press Check
Wordpress/Elementor
WorkFront
Smart Sheets

CREATIVE:

Business to Business
Business to Consumer
Annual Reports
Brochures
Collateral Literature
Trade Advertisements
Consumer Advertisements
Direct Mail
Logo Design
Brand Design
Sell Sheets
White Pages
Photography
Photo Direction
Photo Retouching
Packaging
Poster Design
Trade Show Panels/Displays
Publications
Web Banners
Web Assets
Email Headers
Landing Pages

► PORTFOLIO: www.billnymancreative.com

Specializing in Creative Design, Graphic Production and Photography for Pharma, Healthcare, Medical Device, Clinical, Manufacturing, LifeScience and Service Related Companies.

EXPERIENCE:

Salvona Inc., Hamilton, NJ – Senior Graphic Designer / Full Time Position, Remote

Jan 2023 - Feb 2024 / Chemical manufacturer of skin and hair care products.

- Management of social media, public relations, and marketing sales collateral
- Crafting technical videos, webinar materials, and trade show graphics
- Designing product catalogs, documents, labels/packaging, and executing branding strategies alongside other marketing initiatives

RevHealth, Morristown, NJ – Senior Studio Production Artist / Remote, Contract

April 2022 - July 2022 / Advertising Agency / Pharmaceutical / Healthcare / Medical Device

- Layout and Production / Advanced Prepress
- Editing designed documents with revisions or new content for digital or print reproduction

MJH Life Sciences, Cranbury, NJ – Senior Graphic Designer / Remote, Contract

October 2021 - April 2022 / Medical Publisher / Webinar / Seminar Event Organizer for Physician Education

- Creative Design / Layout, Production, and Prepress
- Developing various materials such as webcasts, workbooks, slide presentations, brochures, direct mail, web and social media banners, and email headers

Medtronic, Northridge, CA – Graphic Designer / Production Artist / Remote, Contract

April 2021 - October 2021 / Medical Device Manufacturer / Diabetes Division

- Creative Design / Advanced Production / Pre-Press
- Production of user guides and IFUs (instructions for use)

MJH Life Sciences, Cranbury, NJ – Graphic Design Specialist, / Remote, Contract

February 2021 - April 2021 / Medical Publisher / PER Division / Seminar, Webinar Organizer for Physicians

- Creation of educational webinar workbooks
- Development of slide presentations, brochures, and direct mail materials
- Designing web and social media banners, as well as email headers

Edmund Optics, Barrington, NJ – Graphic Designer Specialist / Remote, Contract

June 2020 - December 2020 / Manufacturer of Optical Lenses

- Creative Design / Advanced Production / Pre-Press
- Catalog design and production, charts, tables, graphs, literature, white papers

Nyman Nouri Assoc., Inc., Yardley, PA / Art Director / Owner / Full Time Position

September 1990 - Present / Design Studio / Agency / Photo Studio

- **Designing:** Logo/brand design, collateral literature, brochures, poster design, trade advertisements, direct mail, annual reports, trade show panels, label and packaging design
- **Production:** Advanced production, pre-press prep, color correction, high-res scanning, large format digital printing, press checks
- **Professional Photography:** Product and location photography, photo retouching and enhancement with Photoshop and Capture 1 Pro

Clients Included:

- **Healthcare:** GlaxoSmithKline Pharmaceuticals, Teva Pharmaceuticals, Global Pharmaceuticals, Impax Laboratories, Kenetwork Communications, McCann Health
- **Manufacturing:** Lenox, Edmund Optics, Technical Products, B+G Manufacturing, Boise Cascade, Arlon Electronics, Crain Foam, Church and Dwight, Armand Products Company

Awards:

- Various awards and Honors from The Art Directors Club of New Jersey and IABC (International Association of Business Communicators)

(Continued)

PORTFOLIO

www.billnymancreative.com

EXPERIENCE: (Continued from front page)

Integra Life Sciences, Plainsboro, NJ – Graphic Designer Specialist / Full Time Position

July 2018 - February 2019 / Medical Device Manufacturer

- Proficiently utilized InDesign, Illustrator, and Photoshop to create product brochures and literature for Integra and its divisions, including MicroFrance and Codman Products.
- Applied expertise in Creative Design, Advanced Production, Pre-Press, Graphic Design, and Photography to produce engaging materials showcasing Integra's range of products.

The College of New Jersey, Ewing, NJ – Professor Emeritus / Full Time Position

Sept 1986 - April 2018 / Higher Education

Graphic Design / Digital and Traditional Photography

- Conducted instruction on advanced topics including Graphic Design, Digital and Traditional Photography, and Advanced Graphic Production.
- Designed and delivered courses covering a spectrum of skills, from Graphic Design principles to advanced techniques in Digital and Traditional Photography.



RECOMMENDATIONS:



Bill possesses an impressive ability to multitask and prioritize, coupled with strong organizational skills and a comprehensive understanding of all facets of computer graphics. His meticulous attention to detail is evident in the high-quality work he consistently produces. Bill's capability to fulfill multiple project requests simultaneously while meeting tight deadlines showcases his efficiency and dedication.

He demonstrates a remarkable ability to work autonomously, showcasing independence and a quick-learning aptitude. His collaborative spirit and effective communication skills make him an asset to any team or project."

– **Shai Shefer / CEO / Salvona Technologies, Chemical Manufacturing, Skin and Hair Care Products**

"Bill's broad and extensive experience and creative talents have helped me build my business and maintain long-term diversified relationships. Whether I need unique graphic design, photography, production services or just a partner to help brainstorm creative concepts, I can always count on Bill to contribute to a final product that will always satisfy the needs and goals of my clients."

– **Ken Hertzfel / Kenetwork Communications, Inc., Ad Agency**

"I have worked with many creative agencies and design firms, but Bill Nyman has been my "go to" guy for the past 20 years. Bill Nyman provides creative, detail-oriented work that is always delivered on time, with personal concierge-like service. I have no hesitation to recommend him for anyone looking for great work and better service!"

– **Paul Viggiano / GSK, Pharmaceuticals, Client**

"Bill was chosen from various applicants due to his extensive experience, kind demeanor, and inquisitive nature. He would not hesitate to ask a question to ensure he executed assignments with full understanding of the end goal.

Bill's knowledge of design programs and software is exemplary; he often provided advice on best practices for efficient production and archiving. Bill brought a fresh perspective to Edmund Optics' marketing material and the team is grateful for his contributions. I highly recommend him; I believe he would be a great asset to any design team."

– **Gretchen Morris / Supervisor
Edmund Optics, Optical Manufacturer**

"I was initially impressed with Bill's communication skills, attention to detail and professionalism. He offered support in a variety of areas including client projects and materials for our live events and webcasts. He worked on a range of print and digital materials including: workbooks, ads, web banners and social posts. He was able to handle strict pharmaceutical standards with ease and deliver high quality work.

Getting him up speed was easy, he was able to step in where we needed him most. He understood our file structure and wasn't afraid to reach out to other team members if he had any questions. Bill's strong design skills and years of experience made him a valuable asset to the team. As a hard-working freelancer and a great team player, Bill is a strong candidate for future creative opportunities."

– **Erin Hughes / Creative Director / MJH Life Sciences**

Thank you for your time and consideration.

1475 Joy Circle, Yardley, PA 19067 • 215.499.7031

bill@billnymancreative.com • Portfolio: www.billnymancreative.com